



GET TO KNOW US

The mission of our Foundation is to give young people chances for a better future.

Since 2007 we have been trying to change the surrounding reality. During the last 10 years:

”

**„I can accept failure,
but I can't accept not trying”**

Michael Jordan



We helped over
10 000
young people



We collected over
1 500 000 zł
to pursue our mission



We are supported by over
100
partners

What makes us different:

Quality and professionalism

Reaching the goal is our primary concern, profit comes second. We offer optimal solutions.

Constant development

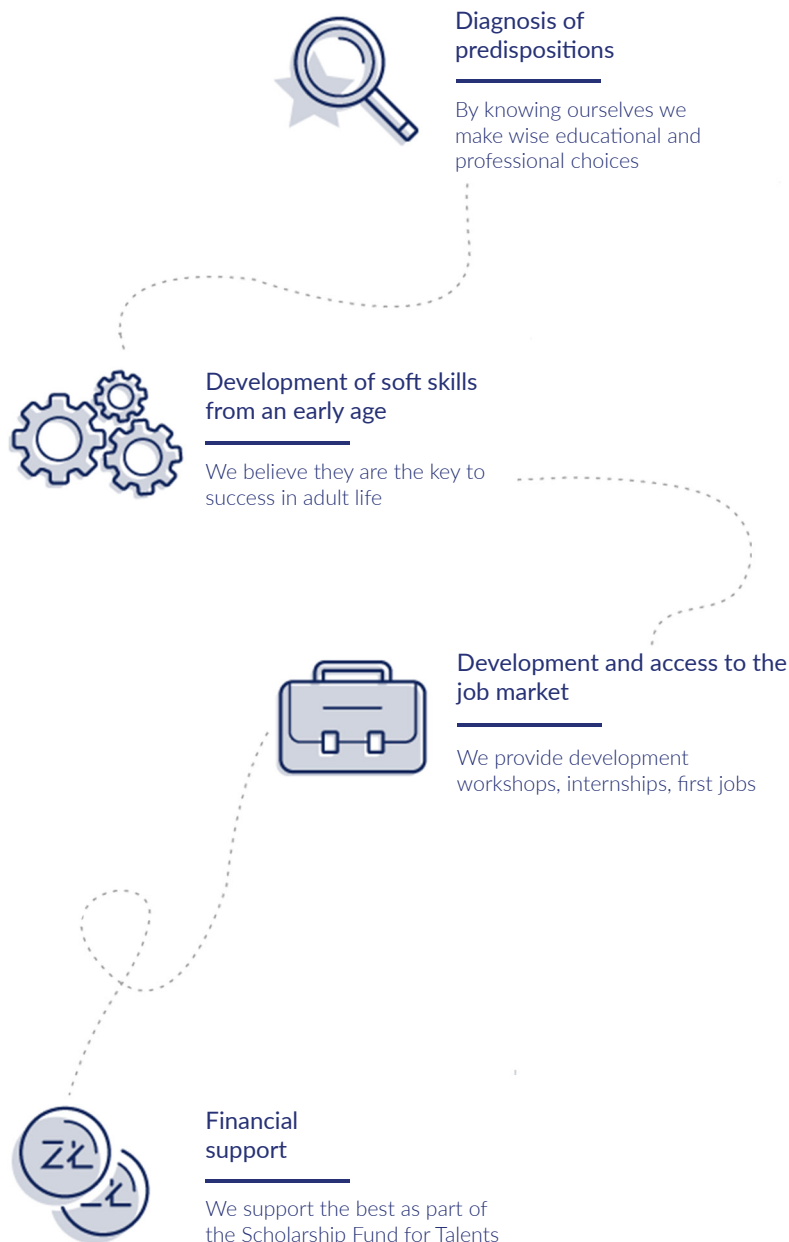
We monitor and respond to the needs of the job market on an ongoing basis.

Flexibility of operation

We carry out non-standard projects, “tailor-made offers”.

Reliable information

We provide feedback to partners and recipients of our programs.



AREAS OF COOPERATION

The goal of our cooperation with Partners is to **skillfully combine business and social goals in the area of education and the job market.** We have been building our Foundation on partnership since the very beginning.

Our cooperation with Partners can be divided into 5 main interconnected areas:

Recruitment

Together we provide internships, trainings, and first jobs to pupils of vocational and technical schools as well as university students and graduates.

Development

We teach hard and soft skills according to the needs of the job market. Our activities are addressed to pupils, students, teachers, lecturers, and employees of our Partners.

Promotion / Employer Branding

We effectively reach young people with information concerning competitions, programs, events, and other interesting initiatives. We support the recruitment of pupils to secondary schools with specific profiles (if you run company-sponsored classes).

CSR, volunteering

Companies and their employees want to help. We advise on how to do it wisely, for the benefit of all parties involved.

Strategy

We prepare comprehensive company strategies aimed at young people. These actions are often already being implemented, but in a dispersed way.



TOGETHER WE CAN ACHIEVE MORE

Join the group of over 100 organizations who are already cooperating with us. Our Partners receive a **PARTNER PACKAGE**, which includes:

- professional support and advice
- year-round online and offline promotion
- current information concerning the situation of young people on the job market (press monitoring, research results)
- ability to place offers on the Foundation's recruitment portal free of charge
- staff development in the area of Train The Trainer (in selected programs)
- opportunity to participate in free programs
- opportunity to participate free of charge in conferences organized by the Foundation
- free access to the Foundation's studies

What problems do we solve for our partners?



Lack of time or other resources

formeticulous implementation of recruitment, advisory, and promotional processes



Difficulties in reaching

young people with information or unsatisfactory results of actions undertaken in this area



Multitude of activities

without analyzing their effects against the organization's goals



The Foundation is a solid and competent organization

fulfilling all concluded agreements and always striving to adapt the offer to the client's needs. It performs all entrusted tasks in a professional, efficient, and diligent manner.



Our cooperation with the foundation is especially valuable to us

because of their great commitment and flexibility, excellent flow of information, selection tools adjusted to our needs, and accurately chosen elements of employer branding.

WE COOPERATE WITH



We value our cooperation with the Foundation

for the professionalism with which it operates, communication, non-standard actions, and employer branding. Cooperating with the Talent Development Foundation is a pleasure.



Our cooperation with the Foundation was very smooth

Conditions for participation in the program were presented clearly at the very beginning of our cooperation, and the implementation and settlement of the project was carried out in a transparent and reliable manner.



We recommend the foundation with full conviction

as an organization ensuring a high standard of work, flexibility and comfort of cooperation, as well as unprecedented passion for what they do.



We are inspired by your work

Thank you for creating a friendly atmosphere for cooperation, full understanding and openness, and for the time devoted to discussing and understanding our, sometimes unusual, needs.



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TALENT TRAMPOLINE PROGRAM

Talent Trampoline is a social project that combines Employer Branding, CSR, and recruitment. Since 2010, we have been bringing together our business and social partners with talented **students and graduates** in the form of **jobs, internships, workshops, and volunteering**, at the same time providing young people with a better start in their future careers.

Benefits of participation in the campaign:

- presentation of your offer to carefully defined and selected target groups
- nationwide reach
- use of diverse communication channels
- ongoing advice on effective access to students and graduates
- optimization of the budget and time spent on recruitment



The program is launched twice a year, in spring and fall. Applications for the program are accepted on a continuous basis. The program is addressed to students and graduates.

STAŻ
PRACA
WARSZTATY
WOLONTARIAT



CAREER HORIZONS PROGRAM

The program has been implemented by our Foundation since 2008. The essence of the Program is smart, market-based **career counseling** and combining education with business in the form of **career development meetings**, practical **workshops**, and **recruitment** for jobs/internships. We support **pupils, parents, teachers, and schools**.

Areas of cooperation:

Recruitment

We introduce young people to the job market through trainings/internships /jobs, we support recruitment to company-sponsored classes/profiled classes.

Development

We organize practical development workshops for pupils and teachers.

Promotion / Employer Branding

We promote the offers of our Partners during face-to-face and online meetings, we build the image of a first choice Employer.

Expertise

We co-organize and support dual education, co-conduct company-sponsored classes, and verify the opportunities of the education market.

We cooperate with primary and secondary schools throughout Poland under the auspices of the Education Office.

The program is addressed to primary and secondary school pupils, with particular emphasis on vocational and technical schools. In response to the needs of our Partners, applications for the program are accepted on a continuous basis.



EXCELDAY™ PROGRAM

ExcelDay™ is an international **competence volunteering** initiative on the line between education and business, in which employees of partner companies share practical knowledge of Excel with young people. During free workshops students can learn about using Excel in a given industry/profession. For our Partners ExcelDay™ is not only an opportunity to be socially responsible (**CSR**), but it also serves as internal and external **Employer Branding**.

What makes ExcelDay™ unique?

- emphasis on practice
- small groups, work on computers
- high quality of classes
- renowned employers - lecturers
- topics that respond to the needs of young people
- skillful promotion of the program

Employers and schools are involved in the program because of the constantly growing competence gap. Statistics are alarming – unemployment among young people in Poland, the Czech Republic, Hungary, and Slovakia is on average 2.5 times higher than the average unemployment in these countries.


The program is taking place under the auspices of Microsoft



**It is addressed to pupils, students, and graduates.
It is launched once a year.**




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